

# From Footprint to Changeprint

High-impact local climate action guide



**Ready to act?  
Start here!**

Now's your big opportunity to learn from other high-impact projects and copy what works!

UK charity Carbon Copy has identified three core characteristics that underpin successful local climate projects from all across the UK.

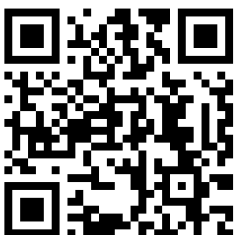
The good news is that success is possible everywhere! See over 600 incredible examples of people making a difference locally at [www.carboncopy.eco](http://www.carboncopy.eco)

## Top tips for making a bigger difference where you are:

- Don't wait for perfect solutions
- Empower others to lead
- Engage challenging audiences early
- Focus on what matters to your audience
- Harness all benefits, not just climate-facing ones
- Learn by doing
- Look for hidden or reusable resources
- Strengthen resilience through shared ownership
- Use art to broaden participation
- Value external expertise



**Changeprint**



Download the full Changeprint action guide via the QR code for real-world learning and lots of practical advice that can boost your own project's success.



UK climate charity Carbon Copy commissioned an in-depth report and action guide, titled From Footprint to Changeprint. Research was conducted across the UK by global sustainability consultancy Eunomia and published in March 2026.